



## 2024-2025 Sponsorship Packet

### Dear Rise Family!

Thank you so much for your interest in becoming a sponsor for the Rise Athletics All-Star Cheer Gym in Madisonville, TN. We are East Tennessee’s newest youth All-Star Cheer and Tumble Gym. Many people are not aware that All-Star Cheerleading is a time very demanding, time consuming and expensive sport that requires hours of instruction, special uniforms, footwear, numerous competition entry fees, gym time fees and travel expenses just to make it all happen!

Rise Athletics is proud of all of our athletes and recognize the hardships associated with being a member of a competitive cheerleading gym. Each season, Rise Athletics competitive cheerleading teams will attend several regional, state and national competitions, all of which have substantial costs.

Rise Athletics welcomes and appreciates your interest in providing sponsorship funds to be used toward defraying some of the overall gym costs, team expenses and individual expenses that occur through the season. Rise Athletics teams are working towards local, state and national championships and without sponsors such as yourself, some of the athletes would not be able to participate in these memorable experiences. Below, you have the option to sponsor the gym or an individual athlete.

In order to show our appreciation for assisting Rise Athletics teams and/or a specific Rise Athletics athlete, we have 4 levels of sponsorships available. Below is the explanation of benefits and corresponding charts:

- For a twelve (12) month period, Rise Athletics will include your name on a sponsor banner in our gym so that all who enter will see that you are a proud sponsor of our program;
- For a twelve (12) month period, Rise Athletics will place your name on the gyms website under sponsors;
- Provide to you for display a photograph of the program. If you are sponsoring a specific athlete - the photograph will be of the team in which the athlete is a member.
- Company shout-out during all in house pep rallies prior to our competitions. (roughly 100-300 people in attendance, 7-9 per year)

	Website	Banner	Team/Gym Photo	Pep-rally shout out
Platinum	*	*	*	*
Gold	*	*	*	
Silver	*	*		
Bronze	*			

Please select the desired level of sponsorship and amount you would like to contribute:

**Platinum Sponsorship** - Donation of \$5,000 or more \$ \_\_\_\_\_

**Gold Sponsorship** - Donation of \$2,499 to \$4,999. \$ \_\_\_\_\_

**Silver Sponsorship** - Donation of \$500 to \$2,499.00 \$ \_\_\_\_\_

**Bronze Sponsorship** - Donation of \$25.00 to \$499.00. \$ \_\_\_\_\_

Please note that with any of these Sponsorships, a small portion of the Sponsorship funds may be used to defray the Rise Athletics costs for the out-of-pocket expenses associated with website addition, photographs (including shipping costs) and banner. No more than 15% of such Sponsorship funds will be used by Rise Athletics for such.

Again, Rise Athletics is delighted that you have shown an interest in becoming a sponsor. We are so excited to start off this season in our new facility that you helped RISE! Please fill out the information sheet attached and return it to Rise Athletics along with your Sponsorship donation. By signing the attachment, you are granting us permission to use your name (or company name) and your logo (if any), in providing the Sponsor Benefits.

The entire Rise Athletics family appreciates your support. If you have any questions, please do not hesitate to contact us at the number listed on the first page of this letter.

Sincerely,  
Rise Athletics, LLC

Julie Ledbetter, Owner/Head Coach

Sponsorship is for (please check one):  Overall Gym Sponsor (Fees, Equipment, upgrades, etc.)

Specific Rise Athlete

Name of Athlete: \_\_\_\_\_

EXECUTION OF THIS DOCUMENT ALLOWS RISE ATHLETICS TO USE YOUR NAME AND LOGO IN PROVIDING THE SPONSOR BENEFITS FOR THE SPONSORSHIP LEVEL SELECTED BY YOU. PLEASE CONSULT YOUR TAX ADVISOR REGARDING THE DEDUCTIBILITY OF YOUR DONATION.

Please check your form of payments: Credit Card  Check

Credit Card Authorization:  Visa  MasterCard  Discover  American Express

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount \$ \_\_\_\_\_

Card Security Code (3 digits on back side/Amex 4 on front) \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Date: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_